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VERSATILE GAGE MIDWAY SOFTSHELL NOW OFFERED IN TWO KRYPTEK CAMOUFLAGE PATTERNS

Ideal for Everyday Wear or Serious Fishing, Hunting and Outdoor Duty

Grundéns USA has added two new jackets to its Gage Midway Softshell family for 2015, combining comfortable, mid-weight protection with two bold new Kryptek camouflage patterns designed for good looks and performance in the Great Outdoors.

With two distinct new colors available — Kryptek Highlander camo and a unique dark Kryptek pattern called Typhon — fishermen, hunters and other outdoor enthusiasts will find a look that suits their favorite activity, as well as their personal sense of style.



Whether worn in the backwoods or on back streets, the Gage Midway Softshell is built to deliver the durability and protection that have made Grundéns the choice of hard-working mariners for nearly 90 years. Wind-proof, water-resistant, four-way-stretch fabric keeps wearers warm and comfortable, while providing superior freedom of movement. Grundéns' proven adjustable Halo hood system provides complete coverage while optimizing movement and visibility. Water-resistant reverse coil zippers throughout and Velcro adjustable cuffs help keep out the cold and wind. For gear storage and added versatility, the Midway Softshell features two side-zip hand warmer pockets, an exterior Napoleon pocket, an interior chest pocket and interior mesh stuff pockets.

The Midway Softshell is offered in XS to 5XL, fitting men and women of all shapes and sizes. Despite its quality construction and wealth of professional-grade features, this new jacket carries a surprisingly affordable MSRP of \$132. Sizes 3XL to 5XL are priced only slightly higher.

To learn more about the new Kryptek Camouflage Midway Softshells — or the entire line of Grundéns and Gage apparel and accessories for serious outdoorsmen, call Grundéns at 800.323.7327 or visit www.grundens.com. For additional media information, contact Ron Ballanti of Strike Zone Communications or Cory Lowe at Backbone Media.

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